**Zoughbi** is the founder and director of the Palestinian Conflict Transformation Centre in Palestine.

Zoughbi Zoughbi is a world renowned speaker, trainer, counselor, activist and writer. He has written and edited extensive articles, booklets and books on the interdisciplinary topics of justice, peace and reconciliation and also on oral history and didactic stories.

Zoughbi, has been involved with KAIROS since its inception where he has been always feeling uplifted by their spirited action and prophetic voice for Justice. Known by the name "Wi'am," the Arabic word meaning "cordial relationships," the center offers mediation, training, and psychosocial counseling to help resolve community disputes and alleviate the suffering of the people. It includes a trauma-coping program for children, leadership training for women, ending community violence, trying to eliminate violence against women and children, and nonviolence education programs.

"The Israeli occupation has created an alarming deterioration of political, economic, environmental, psychological status and social structures," said Zoughbi, who founded the center in 1994. "But even in the midst of this deterioration, I experience great joy in responding to people's needs and enhancing their hopes."

Wi'am was honored with the 2010 Peacebuilding Award in the World Vision International Peace Prize competition for "successfully integrating traditional Palestinian mediation customs with innovative academic models of conflict analysis to address the very difficult circumstances of Palestinians living in the occupied West Bank. Zoughbi was also granted international Peacemaker Award 1993 from Washington physicians for Social Responsibility.

Zoughbi at Wiam, the Palestinian Conflict Transformation Center, had the privilege of receiving the Carnall Peace Award for 2023 for "Working within the Palestinian community to spread the values of peace and justice through conflict mediation and transformation and restorative justice since 1994".